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LIFE Magazine is the treasured photographic magazine that chronicled the 20th Century. It now lives on at LIFE.com, the largest, most amazing collection of professional photography on the internet. Users can browse, search and view photos of today's people and events. They have free access to share, print and post images for personal use. Covers topics such as the use of the Internet for psychological warfare in general and for terrorist 'narrow-casting' to specific audiences. This work analyzes terrorist websites in terms of common graphical and linguistic motifs. It

discusses different methodologies for targeting different audiences. Sensual. Seductive. Emotional. No one stirs the heart and imagination like Mary Balogh. In this classic novel, the New York Times bestselling author weaves a spellbinding tale of two people haunted by desire, unable to resist the love that has become their most passionate obsession.... When James Purnell walks into the London drawing room and sees Lady Madeline Raine, time stops. Once she had been his for the taking. Now she is an aloof, beautiful stranger, determined to keep the devilishly handsome nobleman from seducing her again. But after four years apart, desire reignites—swift, hot, irresistible—culminating in a night of reckless lovemaking. Suddenly Madeline is faced with an unbearable choice: marry with no hope of love or risk certain ruin. Her decision will have consequences she never imagined, as she makes a shocking discovery about the man she secretly loves. What she doesn't know is how far James will go to right the wrongs of the past—and how much he's willing to risk for the woman who already owns him...body, heart, and soul. Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition, Writing Feature Articles has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step-by-step how to plan, research and write articles for a wide variety of 'popular', 'quality' and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly, highly readable style, this guide is a must-have for practising and aspiring journalists and writers. From the Internet's infrastructure to operating systems like GNU/Linux, the open source movement comprises some of the greatest accomplishments in computing over the past quarter century. Its story embraces technological advances, unprecedented global collaboration, and remarkable tools for facilitating distributed development. The evolution of the Internet enabled an

enormous expansion of open development, allowing developers to exchange information and ideas without regard to constraints of space, time, or national boundary. The movement has had widespread impact on education and government, as well as historic cultural and commercial repercussions. Part I discusses key open source applications, platforms, and technologies used in open development. Part II explores social issues ranging from demographics and psychology to legal and economic matters. Part III discusses the Free Software Foundation, open source in the public sector (government and education), and future prospects.

The Internet has changed our social spaces, our political and social realities, our use of language, and the way we communicate, all with breathtaking speed. Almost everyone who deals with the Internet and the new world of cyberspace communication at times feels bewildered, dismayed, or even infuriated. In this clear and helpful book, computer communications scholar Laura J. Gurak takes a close look at the critical issues of online communication and discusses how to become literate in the new mass medium of our era. In cyberspace, Gurak shows us, literacy means much more than knowing how to read. Cyberliteracy means being able to sort fact from fiction, to detect extremism from reasonable debate, and to identify gender bias, commercialism, imitation, parody, and other aspects of written language that are problematic in online communication. Active reading skills are essential in cyberspace, where hoaxes abound, advertising masquerades as product information, privacy is often compromised, and web pages and e-mail messages distort the truth. Gurak analyzes the new language of the Internet, explaining how to prepare for its discourse and protect oneself from its hazards. This book will appeal to anyone with an interest in the impact of the Internet on the practices of reading and writing and on our culture in general.

Virginia Heffernan “melds the personal with the increasingly universal in a highly informative analysis of what the Internet is—and can be. A thoroughly engrossing examination of the Internet’s past, present, and future” (Kirkus Reviews, starred review) from one of the best living writers of English prose. This book makes a bold claim: The Internet is among mankind’s great masterpieces—a

massive work of art. As an idea, it rivals monotheism. But its cultural potential and its societal impact often elude us. In this deep and thoughtful book, Virginia Heffernan reveals the logic and aesthetics behind the Internet, just as Susan Sontag did for photography and Marshall McLuhan did for television. Life online, in the highly visual, social, portable, and global incarnation rewards certain virtues. The new medium favors speed, accuracy, wit, prolificacy, and versatility, and its form and functions are changing how we perceive, experience, and understand the world. In “sumptuous writing, saturated with observations that are simultaneously personal, cultural, and strikingly original” (The New Republic), Heffernan presents “a revealing look at how the Internet continues to reshape our lives emotionally, visually, and culturally” (The Smithsonian Magazine). “Magic and Loss is an illuminating guide to the Internet...it is impossible to come away from this book without sharing some of Heffernan’s awe for this brave new world” (The Wall Street Journal).

PASSION'S CHILD Years ago, blind ambition tore Rory Sullivan from Caitlyn Kildare's tempestuous embrace. Now Rory stormed back into the small town where he first tasted desire, where he hoped to indulge his appetite again.... But heated visions of their romantic reunion shattered when Rory met Tara—Caitlyn's daughter. A child—his spitting image—he knew nothing about! Rory wouldn't be denied the chance to be a father. So he convinced Caitlyn to be his wife in a mockery of a marriage. But with Caitlyn as his bride, temptation became his bed partner. How would this husband-on-paper quiet the persistent rumblings in his heart...those inner cries for Caitlyn's passion...and love? Over eight visits to Paris, Deirdre Kelly has found herself -- first as a 19-year-old and then later as a budding writer, a dance critic, and a fashion reporter. Subsequent visits -- with her mother, her future husband, and later as a mother herself -- have shown her that while some parts of Paris remain constant, her life is always evolving. More than just a beautiful and romantic backdrop for her self-discovery, Paris itself contributes to that discovery, emerging as a principal character in Kelly's life, an influence that inspires, guides, and teaches as she ages. A terrific gift for budding travelers, Francophiles,

and women on their own path toward growth, this book reminds readers of their own favorite place. This collection of original essays discusses the implications of the new media for the creation, delivery and assessment of English studies. Strategies by which digital technologies can serve professional, scholarly and pedagogical needs in a completely new way are explored in the context of the role and mission of humanities in the electronic age. Traces the ways in which two important poets shaped and reshaped each other's work Becoming an author is a prestigious accomplishment. It has many advantages. It demonstrates your vast knowledge in a domain and establishes you as a thought leader. The New York Times quotes a research, which states that over 81% of people polled wanted to author a book. However, the reality is different. The majority of us never realize this dream. This book offers perfect solutions, tips and techniques to help you get your book out. It contains a comprehensive compendium of advice from authors who have won prestigious literary awards such as the Nobel Prize for Literature, Man Booker Prize and the Pulitzer Prize and have cumulatively sold multiple millions of copies. The goal of this book is to help you realize your long-term dream to write and publish a book. A comprehensive, classic principles text organized around an innovative customer-value framework. Students learn how to create customer value, target the correct market, and build customer relationships. The interfaith movement, which began with the 1893 World's Parliament of Religions in Chicago, has grown worldwide. Although this movement has been largely unknown to the public, it now provides a spiritual face for globalization, the economic and political forces leading us all from nationalism to 'One World'. The most ambitious organization in today's interfaith movement is the United Religions Initiative (URI), founded by William Swing, the Episcopal Bishop of California. Investigative reporter Lee Penn, a Catholic ex-Marxist, exhaustively documents the history and beliefs of the URI and its New Age and globalist allies, the vested interests that support these movements, and the direction they appear to be taking. The interfaith movement is no longer merely the province of a coterie of little-headed religious idealists with grandiose visions. The

URI's proponents have ranged from billionaire George Soros to President George W. Bush, from the far-right Rev. Sun Myung Moon to the liberal Catholic theologian Hans Küng, and from the Dalai Lama to the leaders of government-approved Protestant churches in the People's Republic of China. The interfaith movement, including the URI, is being promoted by globalist and New Age reformers who favor erosion of national sovereignty, marginalization of traditional religions, establishment of 'global governance', and creation of a new, Earth-based 'global spirituality'—in effect, a one-world religion. Therefore, the URI and the interfaith movement are poised to become the spiritual foundation of the New World Order: the 'new civilization' now proposed by Mikhail Gorbachev, the last leader of the Soviet Union. In *The Reign of Quantity and the Signs of the Times*, French metaphysician René Guénon spoke of the 'anti-tradition' (the forces of materialism and secular humanism) finally giving way to the 'counter-tradition' (the satanic inversion of true spirituality), leading to the regime of Antichrist. The 'anti-tradition' weakens and dissolves traditional spiritualities, after which the 'counter-tradition' sets up a counterfeit in their place. Since Guénon's time, as is well known, anti-traditional forces have greatly advanced worldwide. It is less well-known that counter-traditional movements have also made great strides, and now stand closer to the centers of global political and religious power than ever before. The 'counter-tradition' is making inroads on the political and cultural Right, as much as it is doing on the Left. *False Dawn* painstakingly documents these trends, and speculates on their future development. In so doing, the author takes investigative reporting to the threshold of prophecy, and gives us a stunningly plausible picture of the global religious landscape of the 21st century. This extraordinary project is the literary equivalent of turning over a flat rock. There is much to be seen and learned here—all of it unsettling, disquieting, occasionally downright scary. 'William Murchison, Radford Distinguished Professor, Baylor University When a bishop of a Christian church happily worships alongside a Wiccan invoking other gods, something has gone horribly wrong. In *False Dawn*, Lee Penn has produced a comprehensive and critical history of the

United Religions Initiative. This book sounds a clear warning: Anyone who makes theological truth subservient to utopianism denigrates all religions. —Douglas LeBlanc, Editor, GetReligion.org

Kären Wigen probes regional cartography, choerography, and statecraft to redefine restoration (ishin) in modern Japanese history. As developed here, that term designates not the quick coup d'état of 1868 but a three-centuries-long project of rehabilitating an ancient map for modern purposes. Drawing on a wide range of geographical documents from Shinano (present-day Nagano Prefecture), Wigen argues that both the founder of the Tokugawa Shogunate (1600–1868) and the reformers of the Meiji era (1868–1912) recruited the classical map to serve the cause of administrative reform. Nor were they alone; provincial men of letters played an equally critical role in bringing imperial geography back to life in the countryside. To substantiate these claims, Wigen traces the continuing career of the classical court's most important unit of governance—the province—in central Honshu. Master the world of dental marketing with this cutting-edge collection! Do you want to discover the best strategies for kickstarting your dental marketing efforts? Looking for ways to build your client base, attract new patients, and master the online sphere? Want to learn first-hand from an expert copywriter and experienced dentist? Then this bundle is for you! Inside this brilliant 3-in-1 book collection, you'll join best-selling author and dental marketing expert Alex Wong as he shares his years of dental marketing expertise. Breaking down the principal strategies for creating an unforgettable online presence, driving traffic with a top-notch website, and writing viral blog content, this bundle is perfect for any orthodontist, endodontist, periodontist, or anyone in the oral health field looking to expand their dental clinic and build their business. Inside Dental Marketing Hacks, you'll uncover a powerful formula for mastering the art of online dental marketing, including: □ The Secret To Identifying Your Perfect Target Audience □ Step-By-Step Instructions For Building Your Online Presence (Even If You're Not a Tech-Y Person) □ Practical Ways To Get Your Dental Website Off The Ground For Less Than \$200! □ Top Tips For Writing Emails That Sell □ And Ingenious Advertising

Strategies To Kickstart Your Dental Practice! Inside Dental Copywriting Hacks, you'll find a complete blueprint for crafting engaging, effective content to help you stand out from the crowd, including: □ How To Build Your "Action Plan" and Position Yourself In The Market □ Surprisingly Simple Ways To Create Your Homepage, Team Page, Contact Page and More □ How To Do Keyword Research Like a Pro □ Proven Copywriting Techniques To Hook Readers and Demonstrate Your Expertise □ And Much More... And inside Blogging Hacks For Dentistry, you'll learn the essential steps for creating viral, must-read blog content to find more patients and grow your practice, including: □ Tips and Tricks For Finding - and Engaging With - Your Target Readership □ Simple Ways To Generate an Entire Year's Worth of Topics (So You Can Focus Less On Brainstorming and More On Dentistry) □ The Secret To Creating Attention-Grabbing Headlines □ Easy-To-Use Tools For Creating Profitable Keywords □ And How To Make Optimized, Shareable, and Viral Dental Blog Content! Whether you're setting up your brand-new dental office for the first time, or if you're a seasoned professional looking to expand your skillsets and find more patients, the ingenious lessons inside this bundle are specially designed to help you master your online presence, create compelling blog content, and build an unforgettable website. Ready to supercharge your dental practice? Scroll up and buy now to get started! The Handbook of Human Factors in Web Design covers basic human factors issues relating to screen design, input devices, and information organization and processing, as well as addresses newer features which will become prominent in the next generation of Web technologies. These include multimodal interfaces, wireless capabilities, and agents that can improve convenience and usability. Written by leading researchers and/or practitioners in the field, this volume reflects the varied backgrounds and interests of individuals involved in all aspects of human factors and Web design and includes chapters on a full range of topics. Divided into 12 sections, this book covers: historical backgrounds and overviews of Human Factors and Ergonomics (HFE) specific subfields of HFE issues involved in content preparation for the Web information search and interactive information

agents designing for universal access and specific user populations the importance of incorporating usability evaluations in the design process task analysis, meaning analysis, and performance modeling specific Web applications in academic and industrial settings Web psychology and information security emerging technological developments and applications for the Web the costs and benefits of incorporating human factors for the Web and the state of current guidelines The Handbook of Human Factors in Web Design is intended for researchers and practitioners concerned with all aspects of Web design. It could also be used as a text for advanced courses in computer science, industrial engineering, and psychology. Ian Buxton's latest book explores the finest and rarest whiskies in the world: wonderful whisky you're dying to try but probably never will. These drams may be extraordinarily hard to find, impossible to buy or literally the sole survivor of a long-lost distillery - some are even priceless - but, for the first time ever, they're assembled here for you to 'savour'. Some are the Ferraris of whisky: luxury thoroughbreds beyond the reach of all but the most fortunate, discerning and wealthy of enthusiasts and collectors. Some are whisky's equivalent to the Model T Ford - once ubiquitous, but now rendered exceptional by the passage of time. All are legendary. Whether the world's oldest, rarest or most expensive, leading whisky writer Ian Buxton unlocks these liquid treasures and meets the people who make, sell or simply preserve them. 101 Legendary Whiskies You're Dying to Try But (Probably) Never Will shares the secrets of whisky's elite - what makes these whiskies so special, so intriguing and so desirable. Attract more patients and grow your dental practice with the ultimate dental marketing blueprint. Do you want to: Attract more patients? Boost your practice's revenue? Ensure your dental practice stands out from the crowd? There's a lot of competition in the dental industry for new patients. Every day new websites appear, offering to make it attractive for potential customers to switch to their practice. So, what's the secret to stand out from the crowd? The answer is compelling, engaging website content that makes you stand out from every other dental practice out there. In Dental Content Marketing Hacks, you get two books for the price of one with

Dental Copywriting Hacks and Blogging Hacks For Dentistry, which will help you with:

- Understanding your market
- How to position practice in the marketplace
- Step-by-step action plans
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- Creating your homepage, team page, and service pages
- Keyword research
- Proven copywriting and blogging strategies
- Demonstrating your expertise
- Creating attention-grabbing headlines
- Optimizing your blog posts for Google
- How to make your blog posts go viral
- Plus, much more

The first book focuses on how to create compelling content for your website, while the second book shows you how to create unique engaging blog posts that will attract the patients you need to make your practice a success. So, are you ready to take your dental practice to the next level? Get this audiobook now and start making a success of your dental business today! "If you are passionate about marketing, selling, or making money in business, then this is the most exciting and important book you will ever read? the strategies inside are easy to use, even if you feel "awkward" when it comes to selling and marketing - and everything is delivered in plain and simple English"--Back cover. Provides information on creating an effective Web site based on the stages of seduction and looks at the motivations of the site's users. "This book provides a comprehensive reference source on next generation Web technologies and their applications"--Provided by publisher. Spracklen explores the impact of the internet on leisure and leisure studies, examining the ways in which digital leisure spaces and activities have become part of everyday leisure. Covering a range of issues from social media and file-sharing to romance on the Internet, this book presents new theoretical directions for digital leisure. Copywriting is writing with purpose. It's about using words to reach people and change what they think, feel and do. This easy-to-read guide will teach you all the essentials of copywriting, from understanding products, readers and benefits to closing the sale. You'll learn how to...

- Write clearly, simply and engagingly
- Choose a killer headline and a strong structure
- Use 20 proven strategies for creative copywriting
- Harness the power of persuasion and psychology
- Create a unique tone of voice for a brand

Illustrated throughout and packed with real-life examples,

Copywriting Made Simple is the perfect introduction to copywriting today. "Tom's put a lifetime of learning into this book... an incredibly thorough briefing on copywriting." - Dave Trott, Creative legend, agency founder, author and teacher. "Educational, entertaining and energetic... prepare to dig deep and enjoy!" - Katherine Wildman, Host, The Writing Desk. From Theocritus' Idylls to James Cameron's Avatar, Arcadia remains an enduring presence in world culture and a persistent source of creative inspiration. Why does Arcadia still exercise such a powerful pull on the imagination? This book responds by arguing that in sixteenth-century Europe, a dramatic shift took place in imagining Arcadia. The traditional visions of Arcadia collided and fused with romance, the new experimental form of prose fiction, producing a hybrid, dynamic world of change and transformation. Emphasizing matters of fictional function and world-making over generic classification, Imagining Arcadia in Renaissance Romance analyzes the role of romance as a catalyst in remaking Arcadia in five, canonical sixteenth-century texts: Sannazaro's Arcadia; Montemayor's La Diana; Cervantes' La Galatea; Sidney's Arcadia; and Lope de Vega's Arcadia. Collins' analyses of the re-imagined Arcadia in these works elucidate the interplay between timely incursions into the fictional world and the timelessness of art, highlighting issues of freedom, identity formation, subjectivity and self-fashioning, the intersection of public and private activity, and the fascination with mortality. This book addresses the under-representation of Spanish literature in Early Modern literary histories, especially regarding the rich Spanish contribution to the pastoral and to idealizing fiction in the West. Companion chapters on Cervantes and Sidney add to the growing field of Anglo-Spanish comparative literary studies, while the book's comparative and transnational approach extends discussion of the pastoral beyond the boundaries of national literary traditions. This book's innovative approach to these fictional worlds sheds new light on Arcadia's enduring presence in the collective imagination today. Norah Jacobs weiß Bescheid über die tödliche Unterwelt, die voll ist von gefährlichen Kreaturen. Ihre paranormalen Fähigkeiten haben sie immer geschützt - bis eines Nachts der mächtigste Vampir der Stadt ihre Kräfte entdeckt

und einen Auftrag für sie hat. Norah gelangt in die düstere Welt unterhalb von Detroit und findet in Troll Terrance und dem attraktiven Nick schnell Verbündete. Doch dann überschlagen sich die Ereignisse. Und Norah muss sich fragen, wem sie überhaupt trauen und wie zum Teufel sie lebend aus dieser Situation herauskommen kann ... \*\*\*Attract More Patients and Grow Your Dental Practice with Compelling Website Content\*\*\* Are you a dentist who wants to attract more patients and boost revenue? Do you want to be able to create amazing web content? There's a lot of competition in the dental industry for new patients. Every day new websites appear, offering to make it attractive for potential customers to switch to their practice. So, what's the secret to standing out from the crowd? The answer is compelling, engaging website content that makes you stand out from every other dental practice out there. With Dental Copywriting Hacks: A Complete Blueprint to Marketing and Growing Your Online Dental Practice you will get help with: □ Understanding your market □ How to position yourself in the marketplace □ Action plans □ Developing a unique selling proposition □ Creating your homepage, team page, contact page & service pages □ Keyword research □ Proven copywriting strategies □ Demonstrating your expertise □ And much more... Your dental practice deserves to be seen among the crowd and positioned in exactly the right place to attract new customers. With Dental Copywriting Hacks you can do all that to make sure your business is ready to take the next step to become truly profitable. ----- Readers are saying... "This is a superb guide written on this subject." - Gena "A succinct, handy guide that actually has much wider application." - Zipporah "The author clearly understands the dental marketing profession and does an admirable job at helping dental practices to write better website copy and market themselves better online" - Robert Grayson This book examines the presence and effects of new technologies in the lives of young people. The rapid pace of change in the development and use of digital technologies, and the likely impact this has on youth, means that the topic has wide implications for educational institutions, theory and practice. There is a demand for a concentration on the ways in which

new devices such as smart phones and tablets, as well as new platforms and recent notions such as the 'flipped classroom', are affecting the way education is being provided. However, there is also still a small minority who do not have full access to the internet, and the disadvantages suffered by this group must also be addressed. The internet offers a vast range of opportunities for young people, and yet for various reasons it is not always available. This can partly be attributed to the controls that schools impose on the use of digital technology, for reasons of safety and security, and can in part be explained by the fact that policy makers have contradictory attitudes to technology. While they may argue for the need to have a well-educated and well-trained workforce, they fear the threats to privacy and safety posed by the internet. This book asserts that society needs to have more open debate about the threats and opportunities of digital technology as it is a dynamic and ever-changing topic for us all. This book was originally published as a special issue of the Oxford Review of Education. One of the main challenges students face upon entering design school is little knowledge of the field, its terminology and best practices. Unsurprisingly, most new students have never fully developed a concept or visual idea, been in a critique, or have been asked to explain their work to others. This book demystifies what design school is really like and explains what will be experienced at each stage, with particular focus on practical advice on topics like responding to design briefs and developing ideas, building up confidence and understanding what is expected. · Student work is critiqued to show how projects are really assessed · Profiles highlight how professional designers themselves address client briefs · Tips for real-life problems are outlined, like getting stuck and dealing with critical feedback Written

by experienced instructors, this is the perfect guide for those starting their design education. Audrey geht zu einem Blind Date und ahnt nicht, worauf sie sich einlässt: Ihr werden wahrhaftig die Augen verbunden und sie wird in einen Raum geführt. Dort trifft sie auf einen Mann, der ebenfalls nichts mehr sehen kann. Ohne ihr Augenlicht lernen sie sich kennen und ertasten sich. Die Chemie zwischen den beiden ist außergewöhnlich. Es kommt zu einem leidenschaftlichen Kuss ... und so einigem mehr. Audrey ist hin und weg! Doch der verführerische Fremde scheint genug von ihr zu haben, denn anstatt ihr seine Identität preiszugeben, sucht er das Weite. Als wäre das nicht schon schlimm genug, steht sie kurz darauf ihrem neuen Chef gegenüber, dem attraktiven Alexander. Und dessen Stimme kommt ihr erschreckend bekannt vor ... Composing Research, Communicating Results: Writing the Communication Research Paper provides communication students with the knowledge and necessary tools to compose a variety of course-required papers that are scholarly, accessible, and well-written. The first work of its kind to take students from brainstorming to outlining to sentence and paragraph construction to paper presentation, drawing on student-written examples Easy-to-understand explanations of passive voice, point of view, commonly accepted citation styles, and more, with current and relatable student-written examples Covers common writing assignments in communication and related courses, including the literature review, application paper, and empirical research paper Four pedagogical features enhance comprehension and support learning: "Write Away" quick exercises, integratable "Building Blocks" assignments, "Engaging Ethics" tips, and "Student Spotlight" examples

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