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Digital transformation is no longer news. It is a necessity. Sunil Gupta, head of the digital transformation practice at Harvard Business School, provides a framework for large organizations to think through where and how to begin their transformation. Traditional boundaries of industries no longer define competition; businesses have to deal with partners who are both friends and enemies; competitive advantage does not come from low-cost or product differentiation strategies; how companies create and capture value is dramatically changing. This book shows how to rethink the four fundamental pillars of business to reinvent business for this new world. Business leaders, Gupta argues, need to reexamine four fundamental aspects of their business to thrive in the digital era--their business strategy, their value chain, their customers, and their organization. The book addresses questions that arise as companies navigate through this transition and provides a road map for this

transformation. Filled with rich case studies and deep analysis, it shows how established firms can mitigate the threat as well as leverage the opportunities in the digital era. Jetzt stehen wir alle vor der Kamera. Auf einmal müssen wir digital erfolgreich kommunizieren, auch wenn uns niemand gesagt hat, wie das eigentlich funktioniert. Hier kommen 15 Hacks, mit denen wir sowohl unsere Art der Präsentation, als auch unser Set-Up und unser Storytelling digital optimieren. Damit wir wirken - auch remote. An illustrated introduction to digital photography, examining hardware such as cameras, computers, scanners, and printers and the relationship between them; looking at image-editing software, tools, and techniques; featuring step-by-step instructions for taking professional-quality photographs; and discussing special-effects options. A visually stunning review of the fast-changing world of graphic design, this book will be essential reading for anyone involved in this broadest of industries. Its succinct but comprehensive coverage of the multitude of technical issues confronting today's graphic designers, coupled with breathtaking examples of graphics from around the world, makes it ideal for those already employed in graphics who feel the need to improve their technical and theoretical skills, as well as for students. Starting with a showcase of some of the best practitioners in the fields of print, exhibition design, advertising, signage, packaging, multimedia and the Web, this profusely illustrated and authoritative handbook also provides in-depth information on design basics such as type, colour and images. Whether you have a simple point & shoot or a DSLR camera, learning the basics of digital photography can be confusing. With The BetterPhoto Guide to Digital Photography, those mysterious icons, strange jargon, and dizzying array of imaging software and hardware quickly become tools to create great pictures. Illustrated with full-color photos for guidance, this easy, practical, lesson-based workbook gives you a step-by-step tutorial in getting bright, crisp, beautiful pictures from your digital camera every time. "Assignments" at the end of each chapter give you the opportunity to go out and test your new skills in real life. Learn about exposure, file formats and quality settings, low-

light photography, digital filters and white balance, composition and lens choice, manipulating images, printing, and much more, all in a handy, bring-along format. Everyone who wants to create great photos needs *The BetterPhoto Guide to Digital Photography!* Today's professional illustrator is light years beyond ink wells and drafting boards: the present and foreseeable future of the art of illustration is digital, and there is no more complete resource on the tools and techniques of this thoroughly modern practice than *The Complete Guide to Digital Illustration*. Written by veteran art professionals Steve Caplin and Adam Banks, this guide will take any digital artist to the next level. It examines all the key areas where digital illustration is utilized—covering the traditional arenas such as print, corporate identity, and advertising as well as multimedia presentations and the new media of the Internet. It demonstrates the vast array of incredible effects open to today's digital artists, along with how they can be achieved. It also offers indispensable advice on the type of software and hardware the beginning digital illustrator may need for his own studio. Packed with more than 400 stunning full-color illustrations and profiles of the newsmakers and groundbreakers within the industry, *The Complete Guide to Digital Illustration* is a virtual encyclopedia on the art of digital illustration and a fast-track tutorial no serious illustrator should be without.

- Third title in series
- Provides a complete and in-depth analysis of the current state of digital illustration technology
- Offers advice on choosing appropriate hardware and software
- Covers every area, from comic strips to 3-D rendering
- Includes a foreword by Nigel Holmes, former graphics director of *Time* magazine and highly renowned author, lecturer, and illustrator

This book covers the subject of digital manufacturing. It provides a practical guide for readers on using computer aided design (CAD), computer aided engineering (CAE) and computer aided manufacturing (CAM) and other computer assistive tools for the design of products, machines, processes and system integrations through the case studies of engineering projects. The book introduces a thorough theoretical foundation and discussion of the historical development, and enabling

technologies of digital manufacturing. It also covers a broad range of computer aided tools for a variety of applications including: geometric modelling; assembly modelling; motion simulation; finite element analysis; manufacturing process simulation; machining programming; product data management; and, product lifecycle management. *Practical Guide to Digital Manufacturing* uses many real-world case studies to illustrate the discussed applications, making it easily readable for undergraduate and graduate students, as well as engineers with the needs of computer-aided design and manufacturing knowledge and skills.

David Busch's Nikon D3400 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D3400 camera, the most advanced entry-level dSLR that the company has ever offered. Taking and sharing pictures is easier than ever, thanks to the D3400's enhanced Guide Mode and SnapBridge Bluetooth Low Energy wireless link between the D3400 and your Android or iOS smartphone or tablet.. This 24-megapixel camera offers Full HD 1080p video, continuous shooting at up to 5 frames per second, and enhanced battery life of up to 1200 shots per charge. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D3400. Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon D3400 Guide to Digital Photography* covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D3400, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your

vision to light with the Nikon D3400 today. Presents an introduction to the features of the Canon EOS 6D. Presents the critical elements of technology procurement, explaining the vital links between technology, finance, strategic sourcing and programme management. Digital Audio Theory: A Practical Guide bridges the fundamental concepts and equations of digital audio with their real-world implementation in an accessible introduction, with dozens of programming examples and projects. Starting with digital audio conversion, then segueing into filtering, and finally real-time spectral processing, Digital Audio Theory introduces the uninitiated reader to signal processing principles and techniques used in audio effects and virtual instruments that are found in digital audio workstations. Every chapter includes programming snippets for the reader to hear, explore, and experiment with digital audio concepts. Practical projects challenge the reader, providing hands-on experience in designing real-time audio effects, building FIR and IIR filters, applying noise reduction and feedback control, measuring impulse responses, software synthesis, and much more. Music technologists, recording engineers, and students of these fields will welcome Bennett's approach, which targets readers with a background in music, sound, and recording. This guide is suitable for all levels of knowledge in mathematics, signals and systems, and linear circuits. Code for the programming examples and accompanying videos made by the author can be found on the companion website, DigitalAudioTheory.com. Photography legend John Shaw returns with his much-anticipated guide to digital nature photography, complete with more than 250 extraordinarily beautiful photographs. For over four decades, John Shaw's authentic voice and trusted advice has helped photographers achieve impressive shots in the great outdoors. In his first-ever book on digital photography, Shaw provides in-depth advice on everything from equipment and lenses to thorough coverage of digital topics including how to use the histogram. In addition, he offers inspirational and frank insight that goes far beyond the nuts and bolts of photography, explaining that successful photos come from having a vision, practicing, and then acquiring

the equipment needed to accomplish the intention. Easily digestible and useful for every type of photographer, and complete with more than 250 jaw-dropping images, John Shaw's Guide to Digital Nature Photography is the one book you'll need to beautifully capture the world around you. What is metadata? When do you need to archive digital content? How does electronic publication affect copyrights? How can XML and PDF improve your workflow and your publications? There is a digital dimension to virtually all publishing today. Beyond the obvious electronic media -- the music and movies we take for granted, the increasingly indispensable Web, the eBooks that most of us will take for granted in a few years -- almost everything we read, even on paper, was produced digitally. This new digital world offers a steadily increasing number of choices. It is this rich and rapidly changing publishing environment for which The Columbia Guide to Digital Publishing was created. Although there is a vast amount of information on a host of topics relevant to digital production and publishing available -- some in print, more on the Web -- there has been, until now, no single resource to which those involved in any dimension of publishing could turn for guidance. The Columbia Guide to Digital Publishing fills that need. The Guide is definitive: written by experts in the broad array of subjects it covers, it provides reliable, authoritative, user-friendly information about a vast number of topics. Designed to be the first place to go to learn about any of the numerous interrelated issues that define the digital publishing landscape, it offers readers a multilevel approach, from a brief glossary definition of a technical term or acronym (sometimes all a user needs), to a concise discussion of a topic (comprehensible to the lay person, yet useful for the technical expert). It puts a subject in the context of other topics and broader issues, with real-world examples, liberal cross-references, and pointers to sources of further information in print or electronic form. Shares techniques designed to help readers create professional-looking images, discussing the differences and similarities between digital and film cameras, the special needs of digital imaging, and how to create a variety of special visual effects. A comprehensive

instructional guide created especially for youngsters tells them exactly what they need to know to capture those special events digitally and get creative to create photo magnets, digital scrapbooks, puzzles, and more. Reprint. Leading companies including BMW, Twitter, Deloitte and Bloomberg share their insider stories of how embracing digital culture has improved their business practices, leading to increased adaptivity and productivity. David Busch's Nikon D500 Guide to Digital SLR Photography is the most comprehensive reference and guide book for Nikon's long-awaited 20.9-megapixel enthusiast/professional DX-format digital camera. With the same 180,000-pixel metering sensor and lightning-fast 153-point autofocus system found in Nikon's top-of-the-line D5, this model offers precise exposure and fast focusing at up to 10 frames per second. The D500 adds stunning 4K/UHD video capabilities, and a new "SnapBridge" feature that provides a seamless connection between the camera and a smartphone using a Bluetooth link. With this book in hand, you will discover all the capabilities of the Nikon D500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D500 Guide to Digital SLR Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the D500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With bestselling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast, or just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D500. This textbook reviews the technological developments associated with the transition of radiology departments to filmless

environments. Each chapter addresses the key topics in current literature with regard to the generation, transfer, interpretation and distribution of images to the medical enterprise. As leaders in the field of computerized medical imaging, the editors and contributors will provide insight into emerging technologies for physicians, administrators, and other interested groups. As health care organizations throughout the world begin to generate filmless implementation strategies, this exhaustive review has proven to be a vital aid to leaders in the development of health care. Digital Painting for the Complete Beginner, learn the techniques of digital painting to unleash the endless possibilities for this unique medium. learn the basics and become a professional through this Guidebook as more topics awaits your learning experience in this book. "Reviews the broad landscape of legal and practical issues facing parents and adolescents when using smart phones and online technologies"-- Graphic artists can update their computer skills with this complete manual of digital design instruction. This book outlines the tools needed for creating art digitally, then devotes each of the next twenty chapters to a specific application, such as Photoshop techniques for layering, scanning, creating drop shadows, using filters, and color correcting. Other applications discussed include Kai's Power Tools, Adobe Dimensions, and Fractal Painter. An extensive photo gallery showcases the work of many successful digital artists, as well as the author's own fascinating work. The definitive beginner's guide to digital painting gets an impressive cover-to-cover update, featuring all-new tutorials and stunning artwork from top industry professionals The digital economy is at a tipping point. This practical book defines digital ecosystems, discusses digital design using converging technologies of social networking, mobility, big data and cloud computing, and provides a methods for linking digital technologies together to meet the challenges of building a digital enterprise in the new economy. The third and last section is about public relations and how it applies to your company's marketing strategies. Many people mistakenly think that public relations is about buying up advertising space and throwing out catchy slogans and jingles to

create a public stir. It is more about organizational effectiveness, solid management, and continually improving your company so that people are able to see its best face and trust it. The unfair advantage will show you: • The critical role branding your auto dealership plays in your long-term success • Why humanizing your dealership can make all the difference (and how to do it) • The key area most dealerships are virtually ignoring (to the detriment of their long-term growth) • How to develop a solid, effective, scalable marketing strategy that will take your dealership to the next level • The reasons most dealerships fail to implement a successful marketing plan (so you can avoid them) This book will provide you with absolutely everything you need to become profitable in digital marketing. The following introduction and tutorial will answer most, if not all of your questions regarding how internet marketing works and how you can utilize it to your benefit. So learn as much as you can, get out there, and start making money! CD-ROM contains source code listings, problem sets, and an eBook version with full text search Deliver on your digital transformation by learning from the insights and experiences from organizations adapting their approaches to life in the digital world. Business leaders, industry strategists, academics, and policy makers are all scrambling to make sense of digital transformation, and to define strategies for success in our increasingly digital economy. This book provides today's leaders, managers, and practitioners with the tools for understanding, leading, and delivering in the digital age. »What I see here is an excellent survey of the best thinking on Digital Transformation. It's a book I wish I had written.« Brad Power, Process Innovator »A clear and crisply written guide for any manager considering delivering digital transformation who would like a digestible introduction to key technology trends, organisational and social impact as well as a glimpse of the future.« Petrina Steele, Equinix »A thoroughly enjoyable read. A great synthesis of many different sources that I'm sure will be an invaluable guide for managers.« Richard Sargeant, faculty.ai The premier guide to digital marketing that works, and a solid framework for success The Art of Digital Marketing is the comprehensive guide to

cracking the digital marketing 'code,' and reaching, engaging, and serving the empowered consumer. Based on the industry's leading certification from the Digital Marketing Institute (DMI), this book presents an innovative methodology for successful digital marketing: start with the customer and work backwards. A campaign is only effective as it is reflective of the consumer's wants, needs, preferences, and inclinations; the DMI framework provides structured, implementable, iterative direction for getting it right every time. The heart of the framework is a three-step process called the 3i Principles: Initiate, Iterate, and Integrate. This simple idea translates into higher engagement, real customer interaction, and multichannel campaigns that extend even into traditional marketing channels. The evolution of digital marketing isn't really about the brands; it's about consumers exercising more control over their choices. This book demonstrates how using this single realization as a starting point helps you build and implement more effective campaigns. Get inside the customer's head with deep consumer research Constantly improve your campaigns based on feedback and interactions Integrate digital activities across channels, including traditional marketing Build campaigns based on customer choice and control Digital marketing turns traditional marketing models on their heads. Instead of telling the customer what to think, you find out what they already think and go from there. Instead of front-loading resources, you continually adjust your approach based on real interactions with real customers every day. Digital marketing operates within its own paradigm, and The Art of Digital Marketing opens the door for your next campaign. "My favorite book of the year."—Doug McMillon, CEO, Wal-Mart Stores Harvard Business School Professor of Strategy Bharat Anand presents an incisive new approach to digital transformation that favors fostering connectivity over focusing exclusively on content. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG Companies everywhere face two major challenges today: getting noticed and getting paid. To confront these obstacles, Bharat Anand examines a range of businesses around the world, from The New York Times to The

Economist, from Chinese Internet giant Tencent to Scandinavian digital trailblazer Schibsted, and from talent management to the future of education. Drawing on these stories and on the latest research in economics, strategy, and marketing, this refreshingly engaging book reveals important lessons, smashes celebrated myths, and reorients strategy. Success for flourishing companies comes not from making the best content but from recognizing how content enables customers' connectivity; it comes not from protecting the value of content at all costs but from unearthing related opportunities close by; and it comes not from mimicking competitors' best practices but from seeing choices as part of a connected whole. Digital change means that everyone today can reach and interact with others directly: We are all in the content business. But that comes with risks that Bharat Anand teaches us how to recognize and navigate. Filled with conversations with key players and in-depth dispatches from the front lines of digital change, *The Content Trap* is an essential new playbook for navigating the turbulent waters in which we find ourselves. Praise for *The Content Trap* "A masterful and thought-provoking book that has reshaped my understanding of content in the digital landscape."—Ariel Emanuel, co-CEO, WME | IMG "The Content Trap is a book filled with stories of businesses, from music companies to magazine publishers, that missed connections and could never escape the narrow views that had brought them past success. But it is also filled with stories of those who made strategic choices to strengthen the links between content and returns in their new master plans. . . . The book is a call to clear thinking and reassessing why things are the way they are."—The Wall Street Journal

David Busch's *Canon EOS 90D Guide to Digital Photography* is your all-in-one comprehensive resource and reference for the advanced Canon EOS 90D camera. This upgraded 32.5 megapixel APS-C model features a 45-point autofocus system. The Dual Pixel CMOS hybrid autofocus brings lightning-fast phase detect AF to live view and high-definition movie modes, too. The 90D's metering system includes a 220,000-pixel RGB+Infrared sensor with Face Detection for accurate exposure control. The 90D has Wi-Fi/

Bluetooth connectivity to allow linking the camera to a computer and iOS or Android smart devices, and an improved swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS 90D. Filled with detailed how-to steps and full-color illustrations, David Busch's *Canon EOS 90D Guide to Digital Photography* covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy 90D "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 90D today.

DAVID BUSCH'S NIKON D750 GUIDE TO DIGITAL SLR PHOTOGRAPHY is a comprehensive resource and reference for the Nikon D750, the new full-frame D-SLR featuring a swiveling LCD monitor, WiFi connectivity, and other pro features. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with the Nikon D750. With clear how-to steps and full-color illustrations, DAVID BUSCH'S NIKON D750 GUIDE TO DIGITAL SLR PHOTOGRAPHY covers your camera's features in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy Nikon D750 "roadmap," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge, creativity, and

confidence with the Nikon D750 today. A practical guide to digital history, which shows just how much can be done without writing any code. This book will give researchers in history or related fields the skills and confidence to approach existing digital resources and to create their own. Assuming no prior knowledge, the guide focuses on hands-on techniques for working with text. A practical, no-nonsense guide to digital marketing, giving readers all the information they need to feel confident engaging consumers online and implementing digital campaigns. VERILOG HDL, Second Edition by Samir Palnitkar With a Foreword by Prabhu Goel Written for both experienced and new users, this book gives you broad coverage of Verilog HDL. The book stresses the practical design and verification perspective of Verilog rather than emphasizing only the language aspects. The information presented is fully compliant with the IEEE 1364-2001 Verilog HDL standard. Among its many features, this edition-
• Describes state-of-the-art verification methodologies
• Provides full coverage of gate, dataflow (RTL), behavioral and switch modeling
• Introduces you to the Programming Language Interface (PLI)
• Describes logic synthesis methodologies
• Explains timing and delay simulation
• Discusses user-defined primitives
• Offers many practical modeling tips
Includes over 300 illustrations, examples, and exercises, and a Verilog resource list. Learning objectives and summaries are provided for each chapter. About the CD-ROM The CD-ROM contains a Verilog simulator with a graphical user interface and the source code for the examples in the book. What people are saying about Verilog HDL- "Mr. Palnitkar illustrates how and why Verilog HDL is used to develop today's most complex digital designs. This book is valuable to both the novice and the experienced Verilog user. I highly recommend it to anyone exploring Verilog based design." -Rajeev Madhavan, Chairman and CEO, Magma Design Automation "This book is unique in its breadth of information on Verilog and Verilog-related topics. It is fully compliant with the IEEE 1364-2001 standard, contains all the information that you need on the basics, and devotes several chapters to advanced topics such as verification, PLI, synthesis and

modeling techniques." -Michael McNamara, Chair, IEEE 1364-2001 Verilog Standards Organization This has been my favorite Verilog book since I picked it up in college. It is the only book that covers practical Verilog. A must have for beginners and experts." -Berend Ozceri, Design Engineer, Cisco Systems, Inc. "Simple, logical and well-organized material with plenty of illustrations, makes this an ideal textbook." -Arun K. Somani, Jerry R. Junkins Chair Professor, Department of Electrical and Computer Engineering, Iowa State University, Ames PRENTICE HALL Professional Technical Reference Upper Saddle River, NJ 07458 www.phptr.com ISBN: 0-13-044911-3 Das Datenmanagement, das Management-Reporting sowie die Planung, die Budgetierung und der Forecast zählen zu den Controlling-Prozessen mit dem größten Digitalisierungspotential. Dennoch wird der Digitalisierungsgrad des Unternehmenscontrollings im deutschsprachigen Raum derzeit nicht ausreichend ausgeschöpft. Dieser Quick Guide zeigt wie die Digitalisierung in den ausgewählten Controlling-Prozessen sowie deren Teilprozessen aussehen könnte und was bei der Umsetzung zu beachten ist. Der Leser kann dadurch seine eigene Controlling-Organisation in Bezug auf die Digitalisierung der Controlling-Prozesse einordnen. Ein Überblick über mögliche Handlungsoptionen und konkrete Tipps erleichtern zudem die Umsetzung der Digitalisierung in den eigenen Controlling-Prozessen. This book is rich with simple to advanced strategies from an awarded digital-agency owner, with practical examples of campaigns from start-ups to Fortune 500 companies. Client list includes the likes of Armani, Bayer, Huawei, Burj Al Arab Jumeirah, Etisalat, to name a few. More than 5,000 marketers trained live in 4 continents using precisely the same methods described in this book and endorsed by more than 50 top executives. The only book that can show you the way to become a CDO (Chief Digital Officer) in 1 year. Christian Farioli is a Digital Marketing Institute lecturer and has spoken at more than 30 international conferences, including at GOOGLE and NASA. He holds 11 marketing certifications, 12 awards and is considered a reference point for digital marketing training

globally. He has been in the industry since its early stages where he launched the first B2B Google Campaign in 2003 for Oracle. Since then he has been running a highly awarded Digital Agency of the Future which launched digital campaigns for a wide variety of industries including telco, banks, hospitality, real estate, health care, pharma and bluechip clients. Christian is the creator of the WALT\$ System, the first future-proof digital strategy until 2030, a system as refined as him being "Made in Italy" Are you intent on capturing the perfect sunset? A budding photojournalist? Or ready to take your holiday snaps to the next level? The Complete Guide to Digital Photography is your definitive guide to taking, processing and printing sharper, more colourful and better looking pictures. Ian Farrell's expert tips take you from the basics of using your camera to advanced darkroom techniques with 52 step-by-step projects including portraits, landscapes, still-life images, fast-moving objects and photographing live events. Introducing you to the latest software

and techniques and featuring technical tips, interviews with the professionals, troubleshooting and over 400 inspirational images, the Complete Guide to Digital Photography is the ultimate master class in digital photography. Contents include: Portrait photography, Landscape photography, Street photography, Nature and wildlife, Dynamic live action, Special effects, Macro photography, Travel photography, Wedding photography, Digital darkroom, Colour management, Sharpening, High dynamic range, Skin smoothing, Printing your images, Making a portfolio, Your first exhibition, Selling your photographs. A guide to the Nikon D3S and D3X cameras describes the camera's controls, lighting, composition, lenses, and ways to download and edit photographs. A step-by-step guide to digital painting in Photoshop that covers the fundamental aspects in an accessible and comprehensive fashion.

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